

Kim Foard, CPA

Building Your Dynamic Future

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Entrepreneurs
Passionately Committed
To Build Something Special

Greetings:

The purpose of this letter is to offer my services as a Virtual CFO — to care, share, teach, and otherwise be supportive of YOU.

For 38 years, I have served the Entrepreneur with a passion far beyond the traditional scope of the CPA profession. I believe in providing great Value at a fair Price. A glimpse into this methodology is introduced in my Purpose Statement — [Mission & Vision](#).

The character trait differentiator from other Professionals is that I listen. Since the Customer is the ultimate arbiter of Value, results must exceed *their* expectations. Because the Entrepreneur struggles to ask for what they need and want, I've developed a process to help them discover the blueprint for their Success — [Better Business Plan](#).

Having matured with the growth of the Personal Computer, Networks, Cloud Platforms, and Software as a Service, I am proficient in Windows 10 OS, Chrome, G Suite, QuickBooks Online, ProConnect Tax Online, TSheets, Xero, Adobe Acrobat Pro DC, Microsoft Office, WordPress, Slack, and Zoom.

From the time of passing the CPA Exam and starting my own Accounting Practice (December 1981), I have been paid to produce Results. I have provided measurable financial benefits to Clients 3 to 10 times above my compensation. What I seek is the opportunity to provide a priceless offering of novel solutions to challenging problems.

My passion is to serve those humble souls who start with nothing and want to build something special.

I'm available to discuss the accompanying Resume at your earliest convenience.

Best,

Kim Foard, CPA

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Resume ~

Summary: I help those who come from humble beginnings and want more. I give them hope and assurance that it is possible to start with nothing and build something special. All we do begins with a thought. Deep down in the passion of the soul, everyone has unique attributes of great value to the universe. [This Is Kim](#)

Attention to Details: I've been teased about having OCD. In the realm of Accounting, that's a strength. Beyond the 0's and 1's of software code, a CPA is responsible for the other digits, too. Process is important — right *after* People. The reason *Why* we serve is more important than *What* we do. [People Over Process](#)

Tenacious: The only individuals without stress are dead people. Many times, the greatest joys are discovered through the toughest of times. [Lucky](#)

Critical Cog: I am available to enlighten, empower, and encourage. I ride for the Brand and will be your ambassador. Legacy is not something we *get* — it is the manifestation of what we *give*. It begins with a thought and ends at the construct of something very special. [Legacy](#)

Proven Over-Achiever: As a 3-D Thinker, I view the *status quo* as table stakes. I accept the challenge to explore uncharted territory — from the credentials of CPA, CITP, CGMA to the relationship strategies of DISC, CCPT, CPPL, and KWML. [Four Horsemen](#)

Efficient Communicator: Communication is what the listener does. Any communication medium which relies on words alone will be 7% effective. The larger portion of meaning flows from body language, facial expression, and tone. [Feedback Three-Step](#)

Tech Geek: From the 1981 launch of the IBM Personal Computer and an installation of WordPerfect, I progressed beyond the point where Gurus gave up hope. Credentials document a small portion of the effort. Success in serving Entrepreneurs from a boutique perspective, with the tools of technology, is proven by the Success Stories of many. [Testimonials](#)

Startup Culture: Beyond the time for leaders, this is a time for Inspirators. The difference between leaders and Inspirators is the difference between words and Deeds. [Inspirators](#)

Collaborative: We can place alphabet soup Credentials behind our names — or, we can anchor CARE in front of our thoughts. [The CARE Credential](#)

Degreed: I'm a 1979 graduate of MSU-Billings, Bachelor of Science in Accounting, [CPA](#), and Advanced Certified [QuickBooks](#) ProAdvisor. There are many other acknowledgments, certifications, and recognitions. [Credentials](#)